



**Massey Agricultural Society
BOARD MEETING MINUTES
April 22, 2025 | S. Geiger Public School**

PRESENT:

Board: President - Lindsey Cada-Tremblay; Vice-President - Leslee Salo; Treasurer - Dianne Emiry;
Directors - Montana Brandow, Keith Emiry, Jamie Fournier, Jessica Rainville, Gary Vermeer
Associates: Nick McCormick, Lina Vermeer, Jane Wither-Weston
Youth: Karma Grigg
Representative: Cheryl Phillips
Staff: Lindie Wither-Weston
Members: Sylvain Delay, Samantha Labelle, Chris Weatherley
Guests: Serge Sauvé

Regrets: Secretary - Jolie Bianchin, Associates - Laura Courtemanche, Ashleigh Desormeaux

1. Call to Order - 6:34 pm Called to order by Lindsey Cada-Tremblay

2. Statement of Indigenous Respect & Acknowledgement

"We would like to begin by acknowledging that the land on which we gather is the traditional territory of the Sagamok Anishinaabe People. We are dedicated to honouring Indigenous history and culture and are committed to moving forward in the spirit of reconciliation and respect. May we respectfully honour the voices of the Anishinaabe and ensure they are represented in our collections, programs, and services."

3. Confirmation of Quorum - We have quorum.

4. Rules/Decorum/Information - Lindsey Cada-Tremblay will chair. Dianne Emiry will take the minutes.

5. Declaration of a Conflict of Interest - NONE

6. Agenda Adjustments

Add n) Leslee - Judging Webinar

7. Approval of Agenda

Be it RESOLVED that the MAS Board approves the Agenda with the above-noted adjustment.

MOTION by: Jessica Rainville. SECONDED by: Jamie Fournier.

CARRIED.

8. Approval of Minutes

Be it RESOLVED that the MAS Board approves the Minutes of the March 25, 2025 Board Meeting.

MOTION by: Keith Emiry. SECONDED by: Jamie Fournier.
CARRIED.

9. Guests - Serge Sauvé - PowerSurge Productions

- Fencing for a 150 x150 enclosed area with 4 entrance/exits, Fencing will be sponsored by Cooper Rental from Sudbury. Serge will set it up the week of the fair and will look for assistance. This will accommodate the licensed area, based on the tent being 40x80 (same as last year).
- Shorter fencing to make a runway to the sound tent to allow technicians quick access to the stage if necessary
- Cooper Rental will sponsor all of the fencing in exchange for advertising by MAS
- Serge will create a sketch of the area
- 2 8'x12' LED Screens are booked, LED, will be on sides of stage, sponsors on a loop, on a powerpoint, Massey Fair logo intermittent, more than one presentation, can include audio
- Owen Reigling and Aaron Goodvin will be doing interviews on Kicks Radio 91.7, Leslee is working with Kicks on scheduling ads and sponsorship
- We are looking for a B&B or something similar for Saturday Night for the performers. We need a place for Owen and Aaron to stay at.
- Riders for performers will be reviewed. Serge is hoping we can deal with rider requests similar to last year. Jane Wither-Weston will help take care of rider requests.
- Serge will schedule a time on Saturday to do a picture of the committee with Owen and Aaron.
- Serge is hoping to meet with the security company. Serge will meet with Lindsey and Wolfpack. Lindsey will help set it up.
- Serge will provide an FM transmitter for the Truck Mud Bogs event.
- Serge is filling the final spots on the entertainment schedule. He will contact Showponies and Superstack (Scott Donnelly)

10. Correspondence

Be it RESOLVED that the MAS accepts Amy Bowes resignation as a Board Director with thanks.

MOTION by: Dianne Emiry. SECONDED by: Jamie Fournier.
CARRIED.

11. Financial Report

Be it RESOLVED that the MAS approves the withdrawal of \$5,000 from GIC's to pay bills (Accountant).

MOTION by: Dianne Emiry. SECONDED by: Leslee Salo.
CARRIED.

ACTION: DIANNE EMIRY will ensure sufficient funds are in the account to cover bills by cashing the \$5,000 GIC.

12. OLD BUSINESS

- a) Incubators - No longer relevant. No director is planning to take over.
- b) Sylvain Delay - Quote - Lindsey. No information at this time.
- c) Communication resent - Lindsey has recent communication re: SOP and Noise By-Law.
- d) Golf Carts - Ernie and Jessica have not heard anything from the supplier.
 - Dianne shared information from the insurer. Our insurer needs to know if they are being insured by the owner or MAS.
 - Insurer Recommendations:
 - use for volunteers only or sparingly if transporting the general public,
 - store in a secure place
 - 16+ drivers only

ACTION: ERNIE DESJARDINS to get information about borrowing/renting the golf carts, including the number available, possible sponsorship, and insurance.

- e) Fencing Update: Keith will contact Leon Martin to see about fencing upgrades, possibly on the day of Spring Fair.

ACTION: KEITH EMIRY to contact Leon Martin re: fencing

- f) Roger's Tower - Lindie will take over this job.

ACTION: LINDIE WITHER-WESTON will contact Roger's to see if they can make adjustments to the cell tower to improve service on the fairgrounds.

- g) OMAFRA Job's Grant - We will not apply for additional funding at this time.
- h) Site Checklist Update - Lindsey is still working on this.
- i) Camping Rules - Dianne shared the camping rules used in 2024. We will add a rule for 2025 stating that cars on the site will not be able to come and go during the fair. We will ask for our security to help with enforcement.

ACTION: DIANNE EMIRY will update the Camping Rules for 2025.

- j) Toronto Road Update - Gary attended the Road's Committee meeting and shared our request to have the Toronto Road improved so that it could be used as an alternate entry to the site. The request will go to the council. It will be determined if it can be covered by the budget for 2026.
- k) Trailer Park - Keith has been in contact with Bob Mailloux re: making improvements to the site to add additional camping spots. More information will be shared as it is available.
- l) Policies and Procedures - Lindsey is working on these. Please send ideas to Lindsey. Leslee agreed to assist with policies and procedures. Lina will also send suggestions but is not interested in sitting on a committee at this time.

- m) OAAS - Keith shared information from OAAS including information about upcoming webinars. There will be a webinar about the First Impressions program on Wednesday, May 7. All webinars are listed on the OAAS website.
The District 12 Spring Meeting will be May 10 at S. Geiger 9:30 - 3 pm.

Be it RESOLVED that MAS agrees to pay the cost of lunch for Board Members attending the OAAS District 12 Meeting on May 10 in Massey.

MOTION by: Dianne Emiry. SECONDED by Keith Emiry.
CARRIED.

- n) Judging - Leslee attended the Judging School webinar - District 12, Associate Judge needs to work with three certified judges at three fairs for each category they are qualifying for and they cannot use own home fair.
- District 15 has been given special privileges to be allowed to judge with two judges/category/fair.
 - There are no judging schools scheduled in District 12 at this time.
 - District 12 has very few certified judges who can teach or supervise apprentices and it ends up taking a very long time for judges to become certified.
 - Leslee spoke to Vince to let him know some of the issues District 12 is dealing with re: judges

Be it RESOLVED that MAS will send a resolution to OAAS asking OAAS to give District 12 consideration and amend the criteria for becoming a certified judge to match those of District 15.

MOTION by: Keith Emiry SECONDED by: Gary Vermeer.

13. NEW BUSINESS

- a) Volunteer Requests - Dianne Emiry has started working on the Sign-Up app to list possible volunteer positions. Please start thinking about the volunteer requirements for your areas of responsibility at the fair.
- b) Junior Fair Proposal - Amy Bowes was looking into this. At this time, there is no information to share.
- c) 4 on 4 volleyball tournament - co-ed, Gary has a guy to ref and a guy to organize. Need a few \$100 to run the event. Pay for your team. Entry fees will go out as prizes.

Be it RESOLVED that the MAS approves offering beach volleyball as an official event at the 2025 Massey Fair.

MOTION by: Keith Emiry. SECONDED by: Jamie Fournier.
CARRIED

14. COMMITTEE REPORTS

- a) Hiring Committee - The hiring committee has hired Lindie Wither-Weston as the Fair Manager. She will start working on Monday, April 28.
- Two applications were received for the student jobs.
 - Jessica Rainville will be taking Amy's position on the committee.
 - ISEP funds are available for up to 4 positions.

- b) Spring Fair - The event is mostly planned. Committee members will hold a meeting over Zoom. Volunteers will be needed on the day of the event and in the week prior to ensure the building is ready for vendors.
- c) Community Garden Update - No report at this time. Lindie will work on a plan with the Horticultural Society and Laura Courtemanche's garden group.
- d) Ambassador Program Update - Montana Brandow
 - Goal to have a low barrier for entry
 - Working on scoring.
 - Will be open to ages 17 - 24 to allow for CNE participation
 - Should we consider doing a Junior Ambassador - make a presentation at local schools, run the program as a 4-H project?
 - Montana will have an information booth at the Massey Spring Fair to launch the program.

15. Comments/Announcements

None

16. Adjournment

Be it RESOLVED that MAS agrees to Adjourn the April Board Meeting.

MOTION by: Jamie Fournier.

CARRIED