

Massey Agricultural Society  
Board Meeting January 28, 2025  
S. Geiger Public School 6:30 pm.



## **PRESENT**

Board: President – Lindsey Cada-Tremblay; Vice-President – Leslee Salo; Treasurer – Dianne Emiry; Secretary - Jolie Bianchin; Directors: Amy Bowes , Keith Emiry, Jessica Rainville, Gary Vermeer, Montana Brando; Youth Director – Karma Lynn Grigg.

Associates: Lina Vermeer, Ashleigh Desormeaux, Laura Courtemanche, Jane Whiter-Weston.

Members: Ernie Desjardins, Will Noble, Jake Grand.

Guest: Serge Sauve                      Regrets: Jamie Fournier (Director), Nick McCormick (Member)

### **1. Call to Order**

6:39 pm

### **2. Statement of Indigenous Respect & Acknowledgement**

*“We would like to begin by acknowledging that the land on which we gather is the traditional territory of the Sagamok Anishinaabe People. We are dedicated to honouring Indigenous history and culture and are committed to moving forward in the spirit of reconciliation and respect. May we respectfully honour the voices of the Anishinaabe and ensure they are represented in our collections, programs, and services.”*

### **3. Confirmation of Quorum**

Confirmed Quorum

***Be it RESOLVED that the MAS Board has a quorum, and we commence our meeting at 6:39 pm.***

***MOVED by Dianne Emiry SECONDED by Amy Bowes. CARRIED.***

### **4. Rules/Decorum/Info**

Discussed

### **5. Declaration of conflict of interest**

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Discussed - none declared.

**6. Agenda Adjustments**

None

**7. Approval of Agenda**

***Be it RESOLVED that the MAS Board approves the Agenda of January 28, 2025. MOVED by Amy Bowes. SECONDED by Jessica Rainville. CARRIED.***

**8. Approval of Previous Minutes**

***Be it RESOLVED that the MAS Board has approved previous minutes dated January 21, 2025. MOVED by Keith Emiry. SECONDED by Amy BOWES. CARRIED.***

**9. Correspondence**

Correspondence to Sagamok

The president has sent a letter to Sagamok to communicate an opening for a Sagamok representative.

**Action: Follow up on the letter sent to Sagamok.**

**10. Treasurer's Report.**

10 a) Budget - review and pass the budget.

***Be it RESOLVED that the Massey Agricultural Society is deferring presenting 2025 to fine-tune the numbers and provide more clarity. MOTION by Jolie Bianchin. SECONDED by Dianne Emiry. CARRIED.***

Discussion:

a) The budget is still in need of some fine-tuning. We hope to have this budget up and ready in 2 weeks for presentation and approval from the Board.

b) Who has the final approval:

***4.7 – Finances The Board of Directors shall prepare and approve a budget for each current fiscal year. The Board will approve budgets for Directors and Committees. All expenditures over \$100.00 that were not included in the approved budget for the current fiscal year shall require approval by a motion passed at a Board of Directors meeting.***

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- c) better fencing for the concert. We will look into the cost of purchasing vs renting.
- d) Wolfpack - Go ahead and book them.

**10 b) Appointment of the 2025 Auditor**

***Be it RESOLVED that the MAS Board has approved Freelandt Caldwell Reilly, LLP as our 2024/2025 Auditor.***

***MOTION by Dianne Emiry. SECONDED by: Keith Emiry. CARRIED.***

**10 c) Appointment of 2025 Bookkeeper**

***Be it RESOLVED that the MAS board has approved Kerri Bouffard as our 2025 bookkeeper. MOVED by: Dianne Emiry. SECONDED by: Amy Bowes. CARRIED.***

Discussion:

- The Treasurer is receiving weekly email/updates from the bookkeeper.
- Books have not been audited.
- We are on a month-to-month contract.
- We hope that by providing the bookkeeper with up-to-date information, our books will be updated regularly to the standards for which we need them to be for accountability and transparency purposes. I
- If problems crop up, then revisit our working arrangement with her.
- Donations of \$2500 St. Johns Ambulance were not paid out until after our fiscal year-end. This is why it shows up in the 2025-year budget. Our Budget for 2025 will have two entries.

OMFRA year-end (Oct 31st). Tomorrow night Dianne needs these volunteer hours.

**ACTION: Signing authority. A letter has yet to be submitted. Jolie needs to do this asap.**

**Lindsey to develop a Volunteer Log sheet for all members to log volunteer hours on a continual basis.**

**11. Old Business (old items previously left unresolved or paused).**

**11 a) Serge Sauve - Entertainment**

Serge takes care of our musicians and has done so over the last few years.

Line up: Secured so far. **(Not to be discussed outside of our meeting).**

***Be it RESOLVED that the MAS Board approves downpayments to secure the stage and musicians for our 2025 Massey Fair.***

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**MOVED by Dianne Emiry. SECONDED by: Amy Bowes. CARRIED.**

Discussion:

- Fence the whole area - metal fencing. Serge will send the plan via email.
- Cooper Rentals - interest in being a sponsor.

**ACTION: Have we secured this sponsorship?**

- Security: We will hire Wolf Pack. Serge will secure his security for the entertainment area. Serge will send a quote.

**ACTION: Serge to send a quote for security detail.**

- Looking for a laneway for staff only to use.

**ACTION: Logistic Team to investigate.**

- Golf cart rentals - Ernie to check out.

**ACTION: Ernie Desjardins to obtain quotes for rentals.**

## 12. New Business

a) Election of additional directors (Gary) and Associates/Youth Director

- Jolie Bianchin nominates Gary Vermeer for Director.  
Gary Vermeer Accepts the nomination.
- Amy Bowes nominates Ashley Desormeaux for Associate.  
Ashley accepts the nomination.
- Jolie Bianchin nominates Lina Vermeer as Associate.  
Lina accepts the nomination.

Welcome to our newly accepted Directors and Associates.

b) Returning TSSR Representative - Cheryl Phillips. Welcome back, Cheryl.

c) Board member roles and responsibilities - assign/sign up.

- Advertising and Promotion - Jessica Rainville/Dianne Emiry/Lina Vermeer
- Entertainment - Dianne Emiry, Jane Withers
- Exhibit Hall - Gary/Lina
- Fundraising - Jolie Bianchin
- Heavy Horse - Gary/Lina
- Kidzone - Amy/Karma/Ashleigh
- Lottery - Dianne Emiry
- Maintenance - Jolie Bianchin/Roberto Bianchin - working with the township as well. Dan Cada-Tremblay
- Motorsports - Jamie, Lindsey, Ernie, Nick, Jessica, Jacob

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- Office /Management team - Dianne, Jolie, Summer Manager
- Small and Large Livestock - Amy, Ashley, Keith, Leslee
- Sponsorship - Dianne Emiry, Jamie Fournier, Keith Emiry
- Parade - Dianne
- Storage - Amy, Jolie, Rob, Jason, Lindsey,
- Logistics /midway - Rob (volunteer), Charlie (volunteer), Serge, Wolfpack,
- Jolie Bianchin - deliveries
- Vendors - Leslee, Amy, Laura, Patricia Farrell, Claire Cressy Forsythe(volunteers)
- Western and English - Dianne will liaise and work on getting the committee.

d) Calendar of Events (add more dates)

May 24th for Spring Fair

Amy July - Fur and Feather and Horse Show (if we have volunteers)

September Fall Fur and Feather Sale (fall, family, fun day)

May compete with other events... volunteers may be tired after the fair and getting ready for storage.

Vendor Show/Feather Shows/Grower Show

Open Community Garden

Bundtt coffee pot

Haunted Fair - 17/18 and 24/25

Horse Show (Chelmsford and Algoma) July 19/20th

Summer Camp - 3 weeks of camp. We have summer students.

Cultural Camp Lindsey.

Dianne will run one camp.

Amy - will run one week but needs guidance.

Ashley is willing to help as well.

Tentatively meeting on Feb 11 to approve the budget.

Meeting Dates for the Board additions:

March 24th

April 22

May 27

June 24

July/Aug – No Meetings

September - 23

Oct - 28

Nov 25

Dec - OFF

Discussion:

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Municipal and farm equipment show - may be worth inviting our municipality to host (September). Municipality was running it. Keith is willing to do a proposal.

**ACTION: Follow up on this proposal**

Journey to Bethlehem next year. First weekend in December. 6/7

- e) Convention requests - any seminars you would like Lindsey or Jamie to attend?  
Exhibit Hall - Getting new ideas.  
Ambassador Program

- f) Ambassador program  
Montanna - previous ambassador  
Provincial Ambassador Program  
Junior Ambassador Program  
Jessica/Amy/Lindsey willing to help.  
Need judges. Experience. Understand agriculture/horticulture.

- g) Food truck

Proposal: We do not have a kitchen. We saw a food truck for \$30,000 - they served healthy food. Should the fair consider purchasing this truck and use the revenue to further enhance our cash flow? Also, we can use the food truck at other events we are working on.

Discussion:

- We can rent food trucks for a month. We could rent for 2 months and see if this is something we like.
- Are we competing with other food vendor trucks?
- Has anyone worked in one of those food trucks? It's hot, and it is a hard job. Do you feel we can secure volunteers - it is another job for us.
- We have money in the bank - do we put money into building a new kitchen? Apply for Trillium grants for Capital?
- Pro-food truck. The haunted trail was cold to be doing this outside. Portable and heated for events such as this.

Consensus: Build a kitchen. The food truck is not pleasant.

- h) Donations to the local community (Food bank, free skating, seniors' lunch, school breakfast clubs, Scholarship). The following are considerations:

Espanola High School, Massey Food Bank, School Breakfast Clubs, Free Skate, Seniors lunch.

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**Be it RESOLVED that the MAS Board approves a donation of 1 free skate during March break up to \$1,000. MOTION by Dianne Emiry. SECONDED by: Amy Bowes. CARRIED.**

**Be it RESOLVED that the MAS Board approve a donation to each of the Massey School Breakfast Clubs for \$250 each (Total of \$500).  
MOVED by Dianne Emiry. SECONDED by: Amy Bowes. CARRIED.**

**Be it RESOLVED that the MAS Board approve a donation of \$1,000 to the Massey food bank.  
MOVED by Dianne Emiry. SECONDED by: Jessica Rainville. CARRIED.**

**Be it RESOLVED that the MAS Board approves a donation of a catered lunch to Massey Seniors Club at a cost of up to \$1,500.00  
MOVED by Dianne Emiry. SECONDED by: Keith Emiry. CARRIED.**

**Be it RESOLVED that the MAS board approve a donation to the Massey Interchurch Community Council for \$500.00.  
MOVED by Dianne Emiry. SECONDED by Amy Bowes. CARRIED.**

**Be it RESOLVED that the MAS Board approve a donation of \$500 to the Anderson Farm Museum and Heritage Society for the use of Maple the Cow and to cover the cost of replacing a tent that was damaged while in our use.  
MOVED by: Amy Bowes. SECONDED by: Keith Emiry. CARRIED.**

**ACTION: Follow up if donations have been made/carried forward.**

i) Fair theme for 2025

Consensus: Back 2 our ROOTS in Cowboy BOOTS

**ACTION: Jessica Rainville will work on the design and present it for approval**

j) Promotion opportunities:

- Massey Winter Carnival - craft sale Feb. 22  
Not able to this year.
- Poutine Feast in Massey June 21-22  
(Paid \$50 to have a booth).  
Motion to be a vendor.

**Be it RESOLVED that the MAS Boar approves being a vendor at the Poutine Feast in Massey June 21 and 22<sup>nd</sup>, 2025.**

**MOVED by Dianne Emiry. SECONDED by Amy Bowes. CARRIED.**

k) Motorsports Proposal

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Ernie Desjardins submitted a proposal to bring back motorsports.

Discussion:

- We have a sound/noise bylaw in Massey. What are the practice days, and will it be passed?
- Insurance. Will our insurer cover us?
- Practice: Is it every week? What Day and Time? Proposal Wednesday and Saturdays.
- Ernie is to submit a proposal with the proper dates
- Lindsey to submit a request to the municipality to find out if motorsports can be run on fairgrounds.
- A device that measures the noise and can set a limit.
- Montana - consider putting a cap on registration as it went too long in previous years.

**ACTION: Ernie to submit a new proposal/Lindsey to seek approval from the Municipality.**

13. Director/Committee Reports  
NONE

14. Comments/Announcements  
(Special announcements, congratulations, recognitions, and reminders. Board members can also use this time to **suggest agenda items** for the next meeting).

Second access road into Fair - Gary  
Karis - Amy  
Incubators - Amy

15. Next Meeting: Budget Meeting February 11th at 6:30 - Short Meeting/ Feb 25th - 6:30 pm

16. Adjournment

**Be it RESOLVED that the MAS Board has adjourned their meeting. Time was not recorded. My apology.**  
**MOTION by: Dianne Emiry. SECONDED by: Gary Vermeer. CARRIED.**

Signatures:

Chair - Lindsey Cada-Tremblay	Secretary: Jolie Bianchin
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