



Massey Agricultural Society Board Meeting
Tuesday, September 24, 6:30 pm
S. Geiger Public School

Attendance:

President - Dianne Emiry VP - Lindsey Cada-Tremblay Director - Gary Vermeer Director - Leslee Salo Director- Amy Bowes TSSR Council Rep - Cheryl Phillips	Treasurer - Lori Johnston Secretary – Jolie Bianchin Associate - Keith Emiry Sagamok First Nation - Jamie Fournier
Claudette Holden	Laura Courtemanche
Serge Sauve	Chris MacWilliams
Jessica Rainville	Karma Grigg
Guests: SSRFD: Blair Ramsey, Cassandra Goodchild, Tiffany Goodchild	
Regrets: Chris Weatherley, Stacey Holden	

1. Call to order and welcome

BE IT RESOLVED that the meeting of the Massey Agricultural Society has quorum and is Called to Order at 6:31 p.m. Moved by Amy Bowes. Seconded by Lindsey Cada-Tremblay. CARRIED.

2. Confirmation of Quorum (50% +1 of board) Quorum confirmed.

3. Meeting goals, rules, decorum, and information

- Only MAS 2024 Board Members may vote on motions and in elections.
- MAS members are welcome to share ideas during the meeting.
- Please wait to be recognized by the chair before speaking.
- Please raise your hand if you would like to speak and wait for the chair to address you.
- Please speak only once per motion unless you are asked a question.
- Please listen to the speaker so that we can all hear what they have to say.
- Please remember that we are here to support each other in our volunteer role.
- Dianne will be chairing the meeting.

- Lori will be taking the minutes.

4. Declaration of a conflict of interest

- A conflict of interest is a situation in which one's private interests could improperly influence the performance of his or her official duties and responsibilities or in which one uses his or her office for personal gain.
- A conflict of interest can be:
 - real - existing in the present time
 - apparent – could be perceived by a reasonable observer to exist.
 - Potential – could be reasonably foreseen to exist in the future.

Conflicts: None Identified

5. Approval of the Agenda

Be it RESOLVED that the Board accepts the agenda as presented. Moved by Amy Bows. Seconded by Lindsey Cada-Tremblay. CARRIED.

6. Guests and Correspondence.

- 6 a) Review and discussion with concerns arising from Massey Fair with Fire Chief (Blair Ramsay) and Two Captains (Tiffany and Cassandra).

Fire Chief: Scheduling issues. Resources are becoming more limited. It was not communicated that we would be needed for the entire day and evening (mud bog). We are responsible for the emergency management of the township. If we left, we would have had issues. Better planning is needed for future assistance from us. Otherwise, the fair was a great publication event for us and giveaways.

Captains:

- Emergency plan is needed for the whole event – especially for the trailers. Evacuation, etc.
- Will work with Jewel Sastenburg to work on this plan.
- Secure our vehicle spot by the hydrant. We are utilizing a lot of water, and we did not get access.
- Parking on Victoria street – exceedingly difficult to gain access with vehicles on both sides and people/children...
- Saturday – evening – one of the participants at the mud bog spit mud at the fire crew. We were told this person would be disqualified but was racing the next day?

- Hydrant wrench was taken.

Discussion:

- Lori – please get us a quote so that we can replace this for you.
- Gary - Do we need more hydrants? Fire Department communicated that there are enough hydrants around. The issue is gaining access to them.
- Amy - Did you have access to a radio so that you could communicate with staff. Response: No.
- Diane – thank you for coming. We would not have known all these issues if you had not brought it forward. We appreciate that you were there, and we can address all these issues. Fire prevention side. Add fire extinguisher for the vendor side.
- Firecheck rental a possibility.

6 b) Resignation Letter from Lori Johnston for the role of secretary.

The board was in favour of accepting the resignation of secretary from Lori Johnston. Lori Johnston nominated Jolie Bianchin for the role of secretary, and she accepted this position.

6 c) Letter from St. Johns ambulance.

Hello Dianne,

I hope this email finds you well. On behalf of St. John Ambulance, I would like to extend our thanks for choosing us as your first aid provider for the Massey Fair. We were honoured to be a part of such a successful and memorable event.

As a non-profit organization, St. John Ambulance relies on the generous support of donors to continue providing first aid and healthcare services to the community. We are reaching out to kindly request your support. Your donation will enable us to continue providing these essential services.

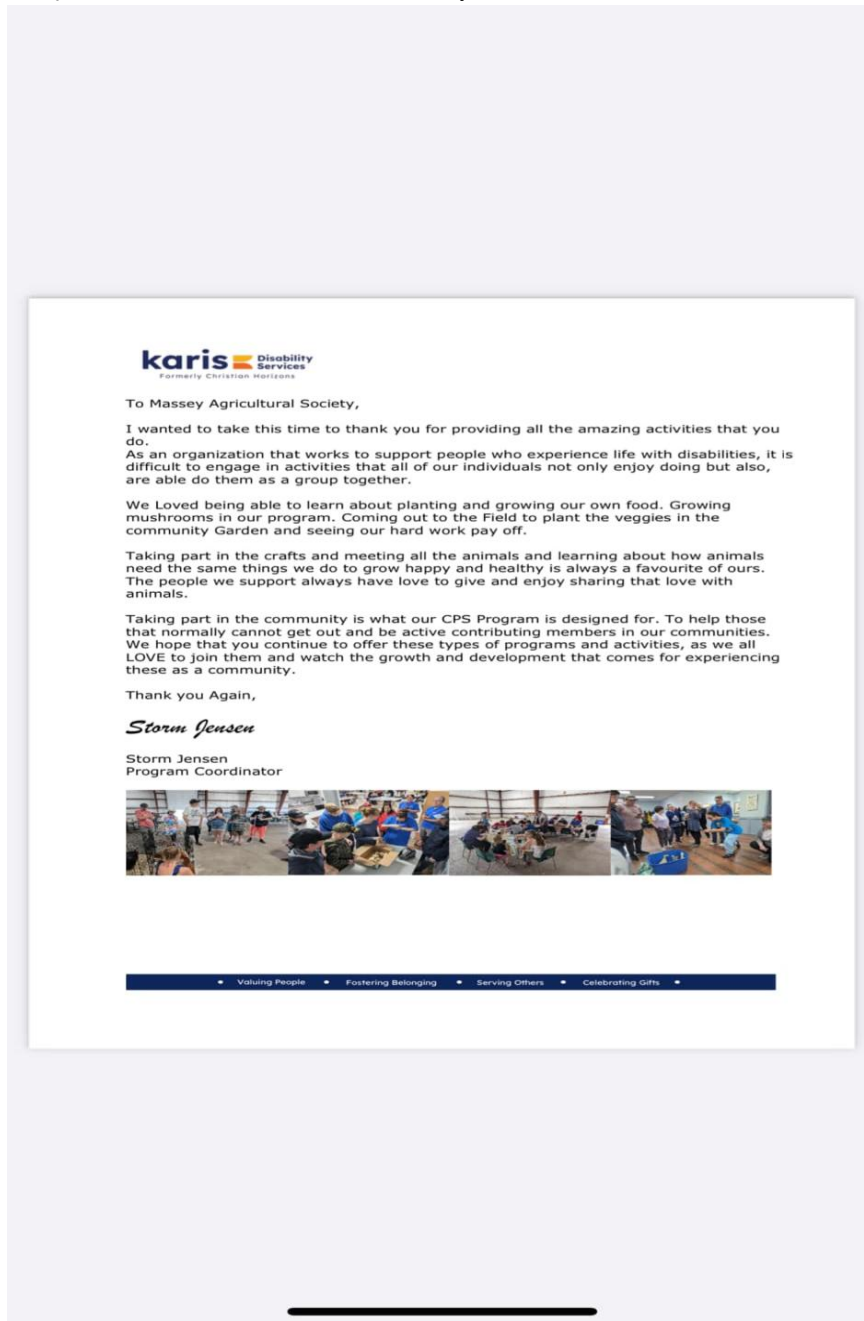
Please find attached a donation sheet that provides information on how to make a donation. For your event, we sent two volunteers for 31 hours total and based on our recommended donation of 35\$ per hour, we suggest a total donation of 2170\$. However, we want to stress that this is only a recommendation, and we appreciate any donation amount.

If you have a couple minutes, please complete the following questionnaire to provide feedback on our services.

BE IT RESOLVED THAT the Board agrees to donate the amount of \$2500 to St. Johns ambulance. Motion by Diane Emiry. Seconded by Gary Vermeer. CARRIED.

Discussion: Saint John's Ambulance is asking for an amount to offset their costs. We are setting a precedence with this donation.

6 d) Letter from Karis Disability Services.



Discussion: Amy-Blind River brought their clients to the fair.

Discussion: Diane – thank you to Amy for all the hard work and dedication.

7. **Approval of Minutes:** June 18, 2024. Lori - not ready yet.

8. **Business arising from the minutes.**

a. Volunteer Policy

- Purpose: Protect MAS and volunteers
- Show appreciation to volunteers.
- Alcohol Consumption when people are volunteering.

b. Hiring Committee Report

Canada Summer Jobs – Rory Kahle-Knox & Brayson Berthelot
Fair Manager – Lindie Weston
Sagamok Funded – Evan Reault
Two employees quit a week before fair.

Hiring Committee \report Recommendations.

- Apply for CSJ positions.
- Budget for Part time Maintenance Positions
- Budget for Fair Manager position
- Apply for funding from Sagamok for positions.
- Review hiring, training, and performance review processes.
- Week that two employees quit – planning and performance review could have nipped this.
- Keith: Coop students – off season time to start fair work? Diane: they would have to have fair experience.

c. Summer camp report

We held two weeklong summer day camps. Camps were volunteer run with support from staff.

July 15 -19 - Junior Farmer Academy

July 29 – August 2 – Adventures in STEAM

Recommendations:

- offer at least two weeks of day camp in 2025 if staff/volunteers available
- raise minimum age to 6
- increase staffing (volunteer and/or paid)
- prepare daily schedule and share with all, in advance
- no animals kept on site for the full camp, just visiting animals

9. **Junior Director Report** – Adelyne Holden-Patenaude, Youth of the Month
Fantastic work at the fair. Wyatt – helped in Emery building. Evan did an excellent job as well.



We would like to recognize Adelyne for her dedication to Massey Agricultural society. She was instrumental in running the Grow a Chick program. Adelyne has a passion for sharing all her agricultural knowledge and is always busy at the fair!

www.Ontarioagsociety.com

10. Financial Report

a) Status

Lori: no formal report. Still going through paperwork and paying bills.

b) Expense/Income submissions – approx. \$130,000.

Took in \$65,476 gate.

Bar – \$16,920

124260

Ticket sales 111,000

c) **OUTSTANDING BILLS and INCOME**

- St. John's Ambulance	
- Keith and Dianne Emiry	
- Internet upgrades:	\$1,107 (Nick Lavoie)
- Nickel City Cheese:	\$1,710 (market)
- Lorelie Grace :	\$1,088 (market baking)
- Vistaprint – signs:	\$ 930.84 (Emiry building)
- Prizes – Poutine feast	\$ 36.58
- Receipt books	\$ 56.48
- Alcohol:	<u>\$ 12,581.75</u>
	\$17,510.15

- Two students that we have not paid yet that worked at the end of summer.

d) Investment Options

1 yr. cashable 3.10%

90 days nonredeemable 4%

180 day non-redeemable 4.10%

1 yr. nonredeemable 3.65%

Prime linked cashable GIC fully cashable any time any amount after 30 days, current rate
– 4%

BE IT RESOLVED THAT the Board agrees to invest \$100,000 into four separate GIC's as follows:

- ***1 – 180 days***
- ***1 – 90 days***
- ***2 – prime linked cashable***

Moved by Lori Johnston. Seconded by Diane Emiry. CARRIED.

10 e) **BUDGET 2024/2025:**

- **subcommittee to begin budget planning**
Jolie, Leslie, Amy, Linsey, Dianne.

- wish list items

Hand out

Upgrades to small rabbit cages (Amy would like to set up a plan).

11. Massey Fair Review

Congratulations and thank you MAS BOARD and volunteers for your time and dedication in putting on the 2024 Massey Fair.

Online responses:

- shared with board members
- over one hundred responses
- lots of ideas to consider for future events

SOME NUMBERS:

These are unofficial numbers. They are based on wristbands used and online sales. They do not include vendors, volunteers, and participants that did not receive wristbands.

Weekend passes: 3,451
Friday passes: 3,087
Saturday passes: 4,452
Sunday passes: 2,064
TOTAL: 12,954

SOME MORE NUMBERS:

EXHIBIT HALL ENTRIES: 681 entries by forty-eight exhibitors.
JUNIOR EXHIBITS: 761 entries by 178 exhibitors
SCHOOL ENTRIES: 439 entries by 147 exhibitors
SMALL LIVESTOCK ENTRIES: 172 entries by seventeen exhibitors
LARGE LIVESTOCK ENTRIES: eighteen entries by two exhibitors
HORSE PULL: six teams
WESTERN HORSE SHOW: sixty-six riders
VENDORS: 103 food and merchandise vendors

SOME MORE NUMBERS:

TRUCK PULL: twenty-one pre-entries
TRUCK MUDBOGS: thirty pre-entries
ATV/UTV MUDBOGS: sixty-nine pre-entries
DEMO DERBY: two classes, four pre-entries.
ONLINE SPEED WAIVER:

Director Reports

TOPICS:

Livestock	Entertainment (stage)
Exhibits (Mooney)	Kidzone
Horse Pull	Truck Pull
Western Horse Show	Mudbogs ATV/UTV
Advertising	Mudbogs Truck
Sponsorship	Demo Derby
Lottery	Maintenance
Storage	Day Camps
Community Garden	Spring Fair
Grow your Show	Parade
Vendors	Midway
Camping	Market
Edutainment	Logistics

STOP, START, CONTINUE form

Timeline of tasks

Recommendations

Contact info

2024 stats

- ideally, will be ready for November 13 meeting.

Proceeds from the Fair.

Donations to Massey Museum – 1 month of expenses (\$2400)

Sponsored skating nights

Scholarship at local High School (April)

Discussion: contact

Donation to family of Tiffany Barrer (Demo derby)

BE IT RESOLVED THAT the Board approves a donation in the amount of \$250 to the family of Tiffany Barrer (Demolition Derby participant). Moved by Diane Emiry. Seconded by Leslee Salow. CARRIED.

12. Massey Fair Planning 2025

August 22 – 24, 2025

Serge - what do you want to see?

Serge: Security. They felt they needed more people. Serge asking for feedback.

Discussion: We needed more.

Dianne – Walkie talkies needed.

Lori – just needed more. We called and called and no answer.

Security:

They were useless often commenting: Not our job. There was drinking in the pits. Dogs in trailers. When staff approached security, they commented: “We work for Serge not you.”

Linsey: Clear job description is needed.

Keith: We could not talk to them.

Amy: Radio needed.

Consensus is that the board was not happy with the lack of professionalism and unclear roles.

Music:

Serge asked if everyone was happy with the bands. Consensus is yes.

Stage was fantastic. Agreed to bring it back. Book early.

Sponsor for the stage was Algoma Chrysler.

Consider adding more younger and local artists on Sunday.

Agreed that Country theme is appropriate for this venue.

Send Serge a wish list of bands you would like him to scout.

Consider renting screens on sides.

Other:

Laura – Bring in education booth, Info Package Booth, Welcome packages.

Discussion: Jessica – I did not receive information and did not know where to go. Would like to consider closing earlier than midnight?

The board is waiting on vendor feedback forms.

Consider signs that read: “Public intoxication will not be tolerated.”

Snow fence did not work.

Diane: Raise prices for camping.

13. Other events

a. Haunted Trail

October 18 and 19th

October 25 and 26th

\$5/person

Sign up for volunteers – please see website.

Theme: Massey Medical Massacre was last year – this year perhaps Massey Fair gone wrong?

October 1 – Volunteer Meeting

b. Cross Country Race

Pre NSSSA and NSSSA hosted by Espanola High School.

October 11 and October 18th.

BE IT RESOLVED THAT the Board agrees to allow Espanola High School to host the Cross-Country Race on the fairgrounds. Moved by Lindsey Cada-Tremblay. Seconded by Lori Johnston. CARRIED.

c. Journey to Bethlehem December 7 and 8th. Hosted by Massey Interchurch Council.

BE IT RESOLVED THAT the Board agrees to allow Massey Interchurch Council to host Journey to Bethlehem on the fairgrounds. Moved by Lori Johnston. Seconded by Lindsey Cada-Tremblay. CARRIED.

d. Volunteer Appreciation Dinner. Sponsored by Manitoulin Transport. November 9th, 2024, is tentative date.

14. Storage

We are starting to put items into storage. Please let Dianne know if you can help with storage. People interested in storage – please direct them to the website – form is available there: masseyfair.ca.

15. Winterizing buildings/site

Water is still on.

Need to have Township turn off water.

Once water is off, we need to flush system.

Tip up Bleachers.

Blow out lines – Jamie knows a plumber will get a quote.

Items to put away: picnic tables, items moved out of the BINGO Hall

16. Constitution updates

SUB-COMMITTEE TO REVIEW CONSTITUTION

- Additional Directors
- Review Junior Director roles.
- Volunteer Policy, Social Media Policy, Privacy Policy
- Site/Equipment Rental Policy
- **Mission Statement**

Jolie and Amy agreed to sit on sub-committee.

17. a) OAAS online meeting tomorrow night 7:30 pm
- b) OAAS District 12 AGM – Saturday, October 26 – Bruce Mines
District judging competition. Maple syrup, Chocolate Chip Cookies, Butter tarts.
- c) OAAS Building Community Leaders – Amy and Keith are going. November 24, Sudbury
- d) Youth of the Month – Nomination.

BE IT RESOLVED THAT the Board has nominated Karma Gregg as the Youth of the Month. Motion by Leslee Salow. Seconded by Amy Bowes. CARRIED.

Discussion:

Diane Emiry called a conflict of interest and did not vote.

- e) Convention 2025 – Room bookings open October 1. Keith will send info to Lori, and she will book rooms.

18. **Review of Director Responsibilities.** Please track your volunteer hours. Year end is October 31.

Laptop – given to Jolie.

Printer – Given to Amy

Cell phone – Given to Lori

Chair and Table rental – Friday.

The Society as defined in the Act is responsible to encourage an awareness of agriculture and to promote improvements in the quality of life of persons living in an agricultural community by:

- Researching the needs of the agricultural community and developing programs to meet those needs.
- holding agricultural exhibitions featuring competitions for which prizes may be awarded.
- promoting the conservation of natural resources.
- encouraging the beautification of the agricultural community.
- supporting and providing facilities to encourage activities intended to enrich rural life; and
- conducting or promoting horse races when authorized to do so by a By-Law of the Society R.S.O. 1990, c. A.9, s. 6.

19. Next meeting: November 12, 2024 – 6:30 pm

20. Thank you.

Thank you for joining us and sharing your support.

21. Adjournment.

BE IT RESOLVED THAT the Board closed the meeting at 9:43 pm. Moved by Amy Bowes. Seconded by Lindsey Cada-Tremblay. CARRIED.

Chair Signature:	Secretary Signature:
Date:	Date: